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**CONTACT:**

Keiunta Wooten  
m. strategies, inc. for Motions  
(214) 741-2100 ext.707 office  
[keiunta@mstrategiesinc.com](mailto:keiunta@mstrategiesinc.com)

**MOTIONS® RECEIVES TWO 2007 ESSENCE  
READER'S CHOICE BEAUTY AWARDS**

*Light Hold Working Spritz and Foaming Wrap Lotion Named BEST in their Categories*

**MELROSE PARK, Illinois** - (June 4, 2007) – *Essence* readers chose **Motions® At Home Salon Care Light Hold Working Spritz** and **Motions® At Home Salon Care Foaming Wrap Lotion** as Best in Class for the **2007 Essence Reader's Choice Beauty Awards**. With more than 700 entries, this was *Essence* magazine's first annual Reader's Choice awards. The winners were featured in the April 2007 issue.

**Motions Light Hold Working Spritz** was chosen best in the "Hair Spray" category. *Essence* readers commented that "it's lightweight enough that you can still style your hair after you apply it." The Light Hold Working Spritz is crystal clear, won't flake, and has an excellent fragrance.

According to **Robert Hudson, Director of Global Marketing for Motions**, "Motions researchers are seeing a trend away from heavier products, and consumers across the spectrum are demanding maintenance items that do not weigh their hair down and offer them more versatility. That's what makes this product a staple in the **Motions® At Home** line."

The **Foaming Wrap Lotion** won in the "Styling Products" category. According to *Essence*, their readers are emphatic that "it makes the perfect wrap and set." This product holds hair in place during the drying process, and makes comb-outs easier. **Motions Foaming Wrap Lotion** won't stick to irons and is known to keep hair curly or straight for days longer.

Hudson mentioned that the Foaming Wrap Lotion is so popular that Motions decided to manufacture a larger size for salon professionals. The new professional-size bottle will be available to beauty salon professionals in June 2007. "The 'biggie' size 33-oz refill product will be shrink-wrapped with a free dispenser bottle as an introductory gift for salon professionals," he said.

By choosing these products for the Reader's Choice awards, women are demonstrating their faith in Motions products, and proving that with these products it's easy to get a great look at the salon and keep that great look at home.

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**MOTIONS®** is the professional brand that gives a woman the look that gets her noticed, every time. The **MOTIONS** woman will "Get the Look" at her stylist and "Keep the Look" with her **MOTIONS AT HOME** maintenance products. The brand began as a complete professional line for African-American hairstylists in 1993. It quickly became the preferred choice of professional stylists and soon added other components to the brand. For more information on **MOTIONS**, log on to [www.motionshair.com](http://www.motionshair.com).