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CONTACT:

Keiunta Wooten
m. strategies, inc. for Motions
(214) 741-2100 ext.707 office
keiunta@mstrategiesinc.com

Editor's Note: Product photos and samples are available by calling the number above.

MOTIONS® ADDS NEW SCULPT & TWIST MOLDING CRÈME AND DEEP PENETRATING TREATMENT (D.P.T.) TO ITS POPULAR HAIR CARE LINE

Sculpt & Twist Molding Crème and Deep Penetrating Treatment help women maintain their salon style at home.

MELROSE PARK, Illinois - (June 19, 2007) – **Motions® At Home Salon Care** introduces two exciting new products – **Sculpt & Twist Molding Crème** and **Deep Penetrating Treatment (D.P.T.)**. These products are for women who want styling versatility without build up and the convenience of a moisture-infusing deep conditioner between salon visits.

“The Sculpt & Twist Molding Crème and D.P.T. are impressive new products from Motions,” said licensed Cosmetologist and Hair Care Expert Vivian Bennett. “Delivering such cutting edge products for today’s trendy styles shows how in sync Motions is with the needs of the consumer.” Bennett has over 25 years of salon experience and trains stylists around the country and abroad.

Motions’ new **Sculpt & Twist Molding Crème** is a revolutionary styling product designed to offer versatile control and freedom to create amazing re-workable styles. Much like styling putty, this lightweight hairdress-meets-styling-gel allows for hold and versatility all at once. **Sculpt & Twist’s** innovative, flexible styling fibers shape and control hair without leaving it stiff, unworkable, or weighing it down. It gives hair beautiful texture and definition, keeping it frizz-free and healthy-looking.

Motions’ new **Deep Penetrating Treatment (D.P.T.)** is a salon-tested, fast-acting intensive treatment that quickly penetrates the hair to repair split ends and strengthens the hair cuticle for extra shine. **D.P.T.’s** ultra-thick formula moisturizes damaged hair, while reducing breakage and shedding. It helps condition and protect hair, allowing more freedom to style and color. This advanced moisturizing therapy works great with all hair textures such as natural, relaxed, blown straight, or curly. D.P.T. is sure to give your hair that soft, healthy look away from the salon.

“Many women look for products that will keep their hair and scalp healthy while sporting drop-dead, easily changeable hairstyles,” said **Motions Director of Global Marketing Robert Hudson**. “These new **Motions at Home Salon Care** products allow women to maintain their salon looks and get indulging treatments in the comfort and convenience of their home.”

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MOTIONS® is the professional brand that gives a woman the look that gets her noticed, every time. The **MOTIONS** woman will “Get the Look” at her stylist and “Keep the Look” with her **MOTIONS AT HOME** maintenance products. The brand began as a complete professional line for African-American hairstylists in 1993. It quickly became the preferred choice of professional stylists and soon added other components to the brand. For more information on **MOTIONS**, log on to www.motionshair.com.